

xpressions® **SNAP!**™

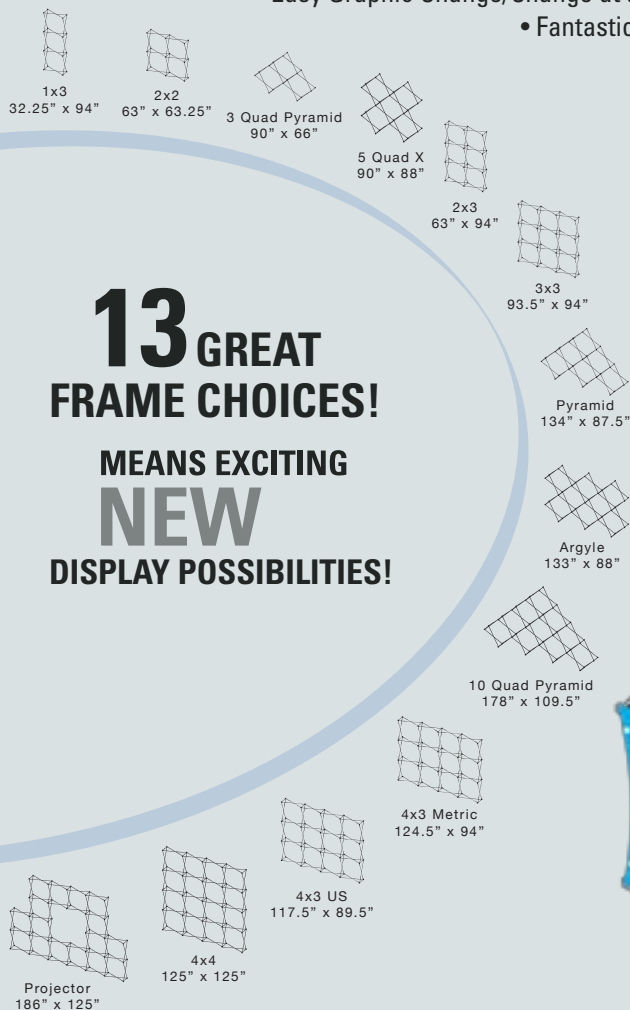


THE **3D**IMENSIONAL
DISPLAY SOLUTION FOR
TRADESHOWS AND EVENTS!



FEATURES:

- Sets Up Completely in Seconds
- Integrated Graphics Stay on the Frame
 - Lightweight /Ultra Portable
 - Infinite Design Potential
 - Black or Silver Frame
- Ship New Graphics in an Envelope
- Easy Graphic Change/Change at the Event
 - Fantastic 3D Look



**13 GREAT
FRAME CHOICES!**
**MEANS EXCITING
NEW
DISPLAY POSSIBILITIES!**

xpressions®SNAP!™

Xpressions®SNAP!™

is a low-cost, high-impact visual magnet!

Choose from one of over 100 existing configurations or customize your own design. Combine different frames and accessories to create exciting new display possibilities.



Elapsed time – 10 seconds.

The frame is shipped with the fabric skins fully attached. The portable, lightweight frame makes your display set-up a SNAP!

ONE STEP SET-UP!

No tools or event labor required. Simply grasp with both hands evenly the right and left side of the center quad within the frame, then gently lift upward. Strong magnetic connectors "SNAP" lock the frame automatically within seconds! Dye-sublimation printing on the durable fabric panels guarantees a brilliant appearance that will focus attention to your design and message.



XSNAPE ARGYLE B

Xpressions®SNAP!™ is unique. It's the perfect solution for directional signage, brand reinforcement, defining spaces, framing entry ways, utilizing presentation screens and branding your event.

xpressions®SNAP!™ SHEER

SHEER FACTS:

- Accents Custom Design!
- Layer Colors and Images
 - New Design Potential
- Create Floating Text and Images
 - Easy Graphic Change
- SHEER Will Get You Noticed

xpressions®SNAP!™ SHEER

DESIGNING WITH SHEER

All SHEER pre-designed configurations utilize SHEER on the front plane and standard **Xpressions®** Fabric Graphic Skins on the back plane of the frame.

Dark colors within the graphic design show the translucent effect off best!

SHEER graphics look their best against like colors. Layer colors as you would with paints to create effects of mixed visual hues like orange from yellow and red or purple from red and blue.

White text and images on SHEER skins will appear to float in front of back plane standard **Xpressions®** skins when both SHEER and standard skins share the same or similar dark color or imagery.

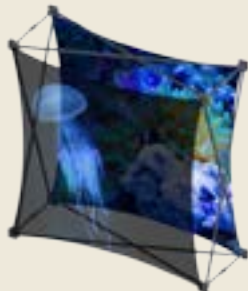
Use SHEER skins as an accent in your next custom design by incorporating a few SHEER skins into your display. Sometimes the best **Xpressions®** displays are all solid colors!

SHEER is a great tool for sales to drive repeat graphics or new graphics for every day of your client's show.

Experiment! Be creative! SHEER is so new on **Xpressions®**, you will be sure to get noticed!



SHEER 3x3 B



dark colors within the graphic design show off the translucent effect best!

OUR MOST POPULAR KITS!

- Most popular frame and skin designs
- Sets Up Completely in Seconds
- Lightweight /Ultra Portable
- Complete Kit – All in One
- Black or Silver Frame

GO WHERE YOUR CUSTOMERS ARE!

Express[™] makes it easy to go where your customers are. In no time your entire display will be up and looking great. The podium is as attractive as it is functional. Lift the hard writing surface to reveal a spacious storage cubby. When the show ends, your entire display will break down and pack neatly into the travel case. Within minutes, you'll be on your way!

The entire display is smartly packed in the super durable rolling case! The collective result is an 8' display with large podium! Perfect for any 10' space or combine two for a 10'x20'!

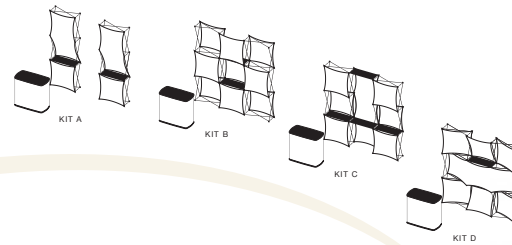
*Add optional accessories, like two shelves shown in Kit C.

Xpressions[®]Express[™] is the revolutionary solution for your tradeshow needs!

EXPRESS KIT D

xpressions[®] express[™]

The original xpressions[®] on the **GO!**



EACH KIT
IS SMARTLY PACKED
INTO IT'S
OWN
SUPER DURABLE CASE!



EXPRESS KIT A



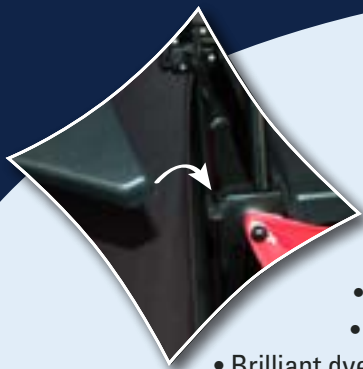
EXPRESS KIT B



EXPRESS KIT C



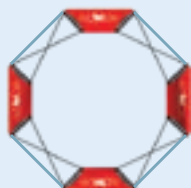
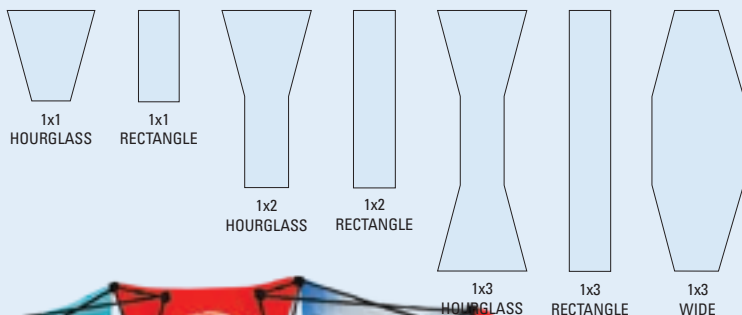
EXPRESS KIT D



FEATURES:

- Unique design and style
 - Fast and easy set-up
- Easy message change-out
 - Lightweight
- 3Dimensional look
 - High quality shelves and frames
 - Lifetime guarantee on hardware
- Brilliant dye sublimated fabric graphic skins
- Machine washable graphic skins

UNIT CONNECTING SKINS



CONNEX OCTAGON
TOP VIEW

xpressions[®] CONNEX[™]

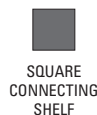
GET READY TO EXPAND YOUR DISPLAY!

Xpressions[®]CONNEX[™] transforms the **Xpressions[®]SNAP![™]** pop-up into an exciting modular display system perfect for trade show or event environments. The key to unlocking your creativity is a simple innovation to the **Xpressions[®]SNAP![™]** frame: a simple clip on the hub and the addition of a trapezoid or square connecting shelf along with the original rectangular shelf. Connect the frames in straight lines or angles to add yet another dimension to your exhibit!

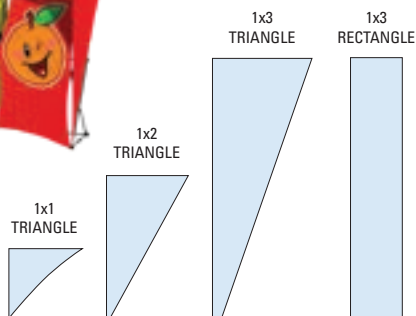


CONNEX SHELVES

Dynamic connecting skins are used in combination with square, trapezoid or rectangular connecting shelves to create dramatic inlines.



PUSH-THRU SKINS



New **Push-Thru** hub is great for accent or full-side 90° message banner! **And the graphic stays on the frame!**



SNAP! FOR YOUR EVENTS!

From an exhibit designer's point of view...

Xpressions® was the perfect medium for HBO's needs when it came to this project. They wanted some lightweight, portable standing graphics that could be used to dress up the corridor that the boxers enter the ring through.

Another key need: these frames needed to be set-up and broken down in minutes. Not only does **Xpressions®** fill this need, but it allows for the ability to repurpose the skins for multiple messages at different events! Also, the **Xpressions®** fabric is perfect for video or photography – absolutely no glare!

Photos and renders courtesy of Creative Dimensions and Duo Display USA inc.



CASE STUDY 1
PPV BOXING EVENT



3/4 Side View



Top View

CREATING BIG IMPACT!

An **Xpressions®SNAP!™** 1x3 was the perfect vehicle for showcasing a wine-tasting event. Eye-catching graphics attracted customers, and the optional shelf provided a counter-like space to display the wine bottles and brochure holder. **Xpressions®** created big impact within a small space, resulting in a very successful event!

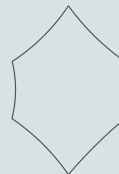


CASE STUDY 2
WINE TASTING EVENT

THREE NEW SKIN SHAPES! NEW OPPORTUNITIES!

**DRAW
INTEREST!
CREATE
DIMENSION!**

Endless Design Possibilities!



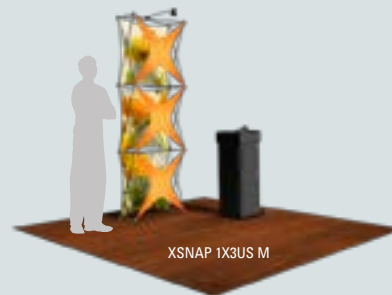
HEX



STAR



TRIANGLE



XSNAP 1X3US M

new shapes
create layers
and depth!



XSNAP 4X3US O

update your display
just by changing
a few skins!



XSNAP 4X3US R

bold contrast
designs pop with
vibrant color!



SETS UP IN SECONDS!

Best Table Top on the Market!

Get In! Get Out! Hassle Free!

SALES[®]MATE[™] sets up in seconds and breaks down even faster!

Easy graphic change-out makes customized visits a snap!

Great to travel with, **SALES[®]MATE[™]** is so compact it fits right on top of your samples case! Travels as a carry-on.



EXHIBITOR SERIES 4x3 A



SALES[®]MATE 2x2 D



SALES[®]MATE 30PYR D

- Sets up in seconds
- Durable, washable graphics
- Change messages in seconds
- Most compact display on market
- Ultra convenient packaging/great travel bag included
- Ultra lightweight
- Multiple skin configurations
- Low cost of ownership
- Unique style demands attention

1x3, 2x2, or 4x3

Display, Table Throw, Literature...

It All Fits in One Small Bag!



13"



STABILIZING FEET

Adjustable stabilizing feet for large displays and outdoor use with weights
Colors: silver or black – set of two



CANVAS BAG

Dimensions: 35"w x 10"d x 9"h
Weight: without display 3.2 lbs.



HARD CASE WITH WHEELS

Packs up to 20' of display:
Dimensions: 13"w x 13"d x 35"h
Weight: without display 12.8 lbs



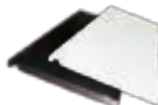
LIGHT(s), BAG & WIRE MANAGEMENT CLIPS

Bag holds two lights (lights not included)
Lights in black or silver



CIRCULAR SHELVES IN BLACK OR SILVER GREY

Finished acrylic dimensions: 12" diameter 3/16" thick



RECTANGULAR SHELVES IN WHITE OR BLACK

xpressions® QTR/20

FEATURES:

- Add dimension
- Create multiple layers
- Extend skins off display
- Use SHEER for dimension
- Unlimited design potential



- Add monitor
- Buildout frame for support
- Optional header brackets available

Perfect Go-To Display when facing custom Xpressions® requests.
Need to add weight or monitors to Xpressions®?
QTR/20 is the answer.



xpressions® LED LIGHTBOX

Patent Pending

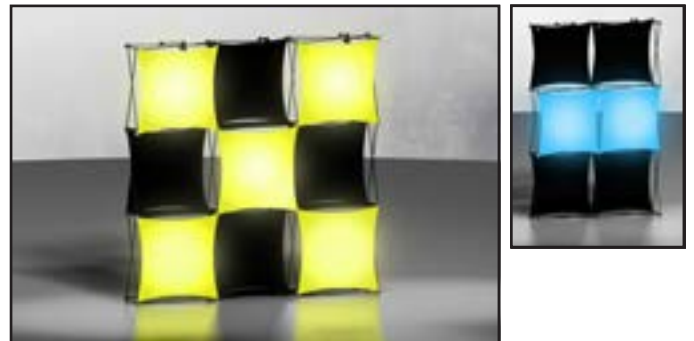
ADD THE POWER OF LIGHT!

Pop-up your **Xpressions® SNAP!™** frame. The LED LightBox is already installed! Hook four loops at each corner of the LED LightBox to the back hubs and plug it in! You will be amazed at how easy it is to add a new dimension of light to this already wildly popular display option.



Xpressions® has been turning heads, pulling in booth traffic and defining event spaces all in a complete, hassle-free package since its debut. Now add the power of light to grab attention at trade shows and create ambiance at events!

HIGHLIGHT YOUR MESSAGE!



xpressions[®] **SNAP!**[™]

www.xpressions-snap.com