

SEG {silicone edged graphics}

NOUVEAU

Fabric Graphic Display System



NOUVEAU is an aluminum extrusion frame system. Graphics for the Nouveau use the Silicone Edged Graphic system (SEG) of sewing silicone strips (welting) around the perimeter of the graphic. The graphic edge inserts into the groove on the perimeter of the frame to create a taut, flat display with a neatly finished corner. Free standing, hanging or wall mounted NOUVEAU meets many needs. SEG fabric graphics are the perfect solution for seasonal, quarterly or any periodic image change. With a new fabric graphic shipping direct to site, it's easily installed by anyone. Shipping and installation savings will be extremely low or absent. Change images to create different environments, promote products or convey new messages.

Why Display Builders, Designers and Consumers Love Nouveau with SEG Graphics

- Tight as a drum, vivid, flat fabric graphics replace hard panel graphics in custom displays
- Highest quality look is achieved as a stand alone, custom add-on or wall mounted display
- Neatly finished corners
- Single sided, two sided and even backlit
- More visible graphic, less frame
- Pull tabs are applied to graphic for easy material removal and quick change out
- Quick frame install and even faster break down
- Designers that really know wire management understand the advantages of SEG. Properly hidden wires show a designs true attention to detail
- Storage issues, drayage and shipping costs all improve with fabric graphics
- Superior fabric used for best results with installation and image quality
- Cuts graphic installation down to minutes
- Perfect for graphic change-out
- Create new looks to that old rental



What is SEG?

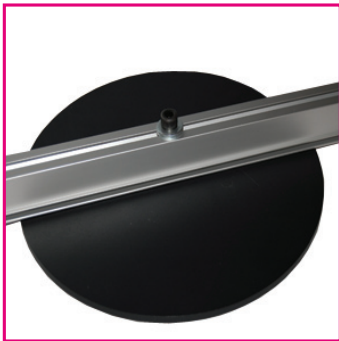
With SEG, fabric graphics are finished with a silicone welting sewn to the back perimeter edge of the fabric. Unlike round beaded finishing options, SEG is a flat silicone welting. This edge is then inserted into a groove on the perimeter of the frame to create a taut, flat display.

How SEG works:



SEG {silicone edged graphics}

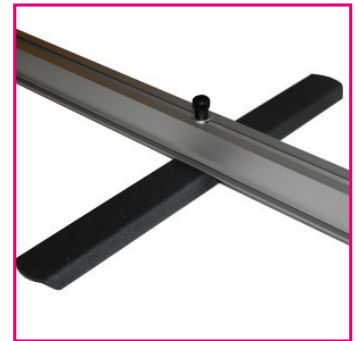
NOUVEAU



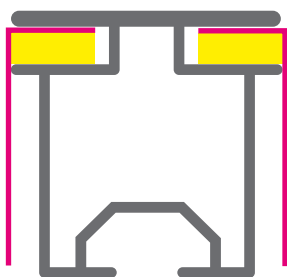
Round Base



Lateral Foot



Bar Foot



Nouveau

Double sided capability

Mer-CT-4200

 SEG {silicone edged graphics}

 Extrusion frame

 Fabric graphic

Frame is shown approx. full size

